



Government of Goa
DIRECTORATE OF EDUCATION
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No. Acad/Misc/IDAD/2021/1152

Dated:-24/06/2021

CIRCULAR

Given below a text of DO No.VIII/1/IDAD/P&C/2021 dated 10th June, 2021 received from the Director General, Narcotics Control Bureau, New Delhi for necessary action.

You are requested to intimate this office details of the programme organized by your school.


(D. R. Bhagat)
Director of Education

DO No. VIII/1/IDAD/P&C/2021

Rakesh Asthana, I.P.S.

Director General,
Narcotics Control Bureau

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राकेश अस्थाना भा.पु.से.

महानिदेशक
स्वापक नियंत्रण ब्यूरो

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10th June, 2021

Dear Sh. Ravi,

The UN General Assembly passed a Resolution in December, 1987, proclaiming 26th June of each year as the "International Day against Drug Abuse and Illicit Trafficking". India is also fully committed towards the aim of drug free country and to observe this day in full spirit. It is felt that the steps taken by the Government against drug abuse and illicit trafficking need to be highlighted, along with spreading awareness among general public.

2. Till 2019, each year, 26th June was observed by organizing various awareness programmes in schools and colleges, anti-drug rallies, public meetings, workshops and seminars, exhibitions etc. all over the country.

3. During the year 2020, due to ongoing COVID 19 pandemic, it was requested that the necessary directions to all the concerned officers may be given to organize various programmes on 26th June, 2020 without having any mass gatherings.

4. This year also the country is going through a difficult phase due to the ongoing COVID pandemic. Hence it is not advisable to organize programmes involving mass gatherings this year also. It is therefore, requested that necessary directions may please be issued to concerned departments like Police, Education, Health and Family Welfare, Social Welfare, Jail, Youth & Sports, Excise and Prohibition to use social media platforms with a view to organize various programmes on the occasion of International Day Against Drug Abuse & Illicit Trafficking on 26th June, 2021 keeping in view the COVID appropriate behavior and related guidelines may be issued in your state in this regard. An illustrative list of programmes is as follows:

- Anti drug Jingles/ messages through FM radio.
- Flashing of anti drug SMSs through various Telecom Service Providers.
- Flashing of anti-drug messages delivered by eminent personalities through social media platforms.

- Circulation of other suitable anti drug material on public awareness like videos, photos, digital templates, etc. through social media/ electronic media as deemed fit.
- Display of anti drugs banners/ flex etc. at public and appropriate places. The above activities be undertaken as per requirement and subject to prevailing Covid protocol during that point in time.
- Any other activities keeping the Covid appropriate behavior.

5. Since, most of the public places including educational institutes are closed presently; I would further suggest that the above activities may be continued for a fortnight even after 26th June, 2021, so as to reach the maximum target audience.

6. Narcotics Control Bureau would welcome a feedback on various programmes organized in your state on the "International Day against Drug Abuse and Illicit Trafficking".

Best wishes,

Yours Sincerely,
Rakesh Asthana

(Rakesh Asthana)

10.06.2021.

Sh. Parimal Rai
Chief Secretary
Goa

To,
All Govt./Aided Secondary, Higher Secondary & Special Schools under jurisdiction of this Directorate.

Copy to :-

1. The OSD to Hon'ble Chief Minister, Secretariat, Porvorim-Goa.
2. PA to Secretary(Education), Secretariat, Porvorim-Goa.
3. The Director(Administration), Directorate of Education, Porovirm-Goa.
4. The Dy. Director of Education, North/ South/ Central Educational Zone, Mapusa/ Margao/ Panaji-Goa.
5. The ADEIs of all Talukas.
6. P.A. to the Director of Education, Porvorim-Goa.
7. The Nodal Officer, IT for uploading on website of this Directorate.
8. Office file.
9. Guard file.