

Government of Goa

DIRECTORATE OF EDUCATION

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CIRCULAR

Sub : Eat Right India Movement

Eat Right India movement is an initiative of Government of India & the Food Safety Standard and Authority of India (FSSAI) to transform the country's food system in order to ensure safe, healthy & sustainable food for all Indians.

Eat Right School programme was launched in September 2016 as safe and nutritious food at school programme, with an objective to create awareness about "Eating Healthy", "Eating Safe" & "Eating Sustainably" among school children & through them in the community at large.

Therefore you are requested to register your school under Eat Right India Movement immediately by 15/09/2022, in the portal <https://eatrightindia.gov.in/eatrightschool/> and follow the guidelines appropriately.

Further you are informed to participate in the Eat Right Creativity Challenge held from 07th June -31st October 2022 as per the pamphlet enclosed herewith.


(Shailesh R. Sinai Zingde)
Director of Education

To:

The Heads of the Primary/Secondary
and Higher Secondary Schools in Goa.

Copy to :

1) All the Taluka ADEI'S

2) Deputy Director of Education
North/Central /South Education zone
Mapusa /Panjim/Margao

3) The Nodal Officer, I.T. for uploading on website.

EAT RIGHT Creativity Challenge

POSTER COMPETITION | RANGOLI COMPETITION |
BULLETIN BOARD TEAM COMPETITION

07th June – 31st October 2022

Theme:

1

'Eat Local and
Seasonal' for
Poster

2

'Safer and healthy
food for better
future' for Rangoli

3

'Benefits of Millets'
for Bulletin Board

Categories:

Poster Competition to be
held in 2 levels,

- 1) Poster- Competition to be held
in 2 levels,
Level 1: Class 3-5
Level 2: Class 6-8

Eat Right Rangoli
Competition

- 2) Level: Class 9-12

Eat Healthy Bulletin Board
Competition

- 3) Level: Class 6-12

How to participate:

Schools will conduct the competition at school level and will upload their best 2 entries per challenge and upload it on <https://eatrightindia.gov.in/CreativityChallenge>

Reward and recognition:

Win Cash awards worth Rs. 5,000 and 400+ Cash Prizes and participation certificate for

For more details: fssai.gov.in/CreativityChallenge ✉ creativity-challenge@fssai.g